



Dr. Myra Corrello helps small business owners grow their businesses and make more money by harnessing the power of their marketing, communication and influence.

She honed her expertise in communication, marketing, and strategic planning through senior leadership positions in healthcare, tourism, association management, entrepreneurship development, non-profits, and higher education.

Myra holds a Bachelors degree in marketing, a Masters degree in management, and a PhD in organizational communication/organizational behavior.

Myra is an expert online presenter, coach, and facilitator. She has conducted strategic planning facilitation, CEO mastermind meetings, group coaching, formal presentations, group training and individual coaching via Zoom using all its interactive functions. She coaches others on how to make virtual selling, networking, and team communication more engaging and effective.

Myra has served a total of 24 terms on 6 professional boards and trade associations – including Chapter President of both the National Speakers Association and the National Association of Women Business Owners.

She also serves as a Business Growth Strategies & Innovation faculty member – as well as the Digital Marketing faculty - for the Goldman Sachs *10,000 Small Businesses* program, a Facilitator for the Louisiana Economic Development CEO Roundtable, a special projects consultant for the Louisiana Small Business Development Center – Greater New Orleans Region and on the Advisory Board and Mentor of the Loyola University Women’s Leadership Academy.

In her 17 years as a private consultant, professional speaker, and master facilitator, some of Myra’s most successful projects have included:

- Hosting 2 Google top-leadership immersions (gTech and YouTube) in New Orleans as a sub-contractor of the British leadership firm, Primeast Ltd.

Myra L. Corrello, Business Growth Strategist  
Find Your Spice Seminars, LLC  
5208 Magazine Street, #141, New Orleans, LA 70115  
[Myra@MyraCorrello.com](mailto:Myra@MyraCorrello.com) (504) 812-5990

- Serving on the Mexican Consulate development team and co-facilitating the Gulf States Accord between CEOs from the US states of Louisiana and Mississippi and the Mexican states of Yucatán and Campeche.
- Serving as a lead consultant with the Louisiana Assn of Nonprofit Organizations, post Hurricane Katrina, to do organizational assessments in order to recommend dispersions from the Clinton-Bush Katrina Foundation funds.
- Conducting a needs assessment of 21 ancillary healthcare university deans, post-Katrina, under the Metropolitan Hospital Commission, to gain documentation that was used to garner \$11M in CDBG funds to rebuild healthcare training programs.
- Under the University of New Orleans Foundation, facilitated a major 2-day strategic planning session bringing together the top 48 tourism private investors in Southeastern Louisiana to begin to jump-start the completely-stalled tourism sector, post-Katrina. Within 7 days of the meeting, major positive actions from the meeting resulted in newspaper headline stories.
- Post-Katrina, jumped into leadership roles where needed: Took over, immediately, as a contract chief administrative officer for the Jefferson Chamber of Commerce for 90 days until they could find a new CEO. Took over the National Assn of Women Business owners after only being a member for less than six months – doubled the membership and tripled the sponsorship revenue.

To learn more about the many ways she has assisted business owners and other leaders, see her [LinkedIn](#) recommendations or visit her at [www.MyraCorrello.com](http://www.MyraCorrello.com).

Myra has been recognized as an “Honorary Kentucky Colonel” for her work in civic leadership, as a New Orleans Magazine “Steel Magnolia” for her volunteer leadership to community boards, and as the SBA’s *Women in Business Champion of the Year* for her service to entrepreneurs in the State of Louisiana.

Myra L. Corrello, Business Growth Strategist  
Find Your Spice Seminars, LLC  
5208 Magazine Street, #141, New Orleans, LA 70115  
[Myra@MyraCorrello.com](mailto:Myra@MyraCorrello.com) (504) 812-5990