



Myra Corrello, PhD

SMALL BUSINESS GROWTH STRATEGIST • SPEAKER • COACH



*Helping small business owners attract **better clients** and finally make their marketing work.*

Dr. Myra Corrello helps small business owners attract better clients and finally make their marketing work. With 20+ years of experience and 150+ in-depth marketing audits in the past year alone, she pinpoints exactly what's broken—and delivers the plain-English fixes that work.

Myra works exclusively with small business owners and the organizations that serve them, including associations, trade groups, franchise brands, and accelerators. She also works with independent professional service providers, concierge health and wellness businesses, residential services and trades businesses, and thought leaders monetizing their expertise.

As a faculty member of the Goldman Sachs 10,000 Small Businesses program, Myra has taught business growth strategies and innovation to over 700 high-growth entrepreneurs.

Dr. Myra has also taught business strategy, marketing, consumer behavior, and communication in 7 colleges and universities. She holds a BS in Marketing; an MA in Management; and a PhD in Organizational Communication.

A professional speaker for 20+ years and a National Speakers Association professional member for 22 years, Myra is known for practical, immediately actionable programs that help audiences think more strategically and act with greater clarity and confidence. She is a former Chapter President of the National Speakers Association as well as the National Association of Women Business Owners. She is also the recipient of the SBA Women in Business Champion of the Year for Louisiana.

Her upcoming book, *When Clients Choose YOU: Small Business Marketing That Works*, gives small business owners a clear path from marketing confusion to consistent client attraction.

Available for speaking, workshops, and strategy sessions.



GrowWithMyra.com



Myra@GrowWithMyra.com



504-812-5990



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